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**INDEPENDENT PRINTING INTRODUCES THE *FROSTED FOLDER*, THE FIFTH COMPONENT TO
THEIR GREEN PRESENTATION PRODUCTS LINE**

De Pere, WI (Sept. 29, 2009) –In response to market demand, Independent Printing has created yet another fresh *green* folder to add to its popular line of environmentally friendly presentation folder products. The new product has been named the *Frosted Folder*, as it provides consumers the ultimate flexibility to create a professionally-designed four-color message while clearly expressing their commitment towards environmentally sensitive products.

Frosted Folders are created from 100% recycled paperboard that has two layers of a clay coating on the outside cover surface which provides designers with a white frosted surface to create a professional message with accurate color. The inside of the stock is uncoated Kraft in color, and allows consumers to show off their commitment towards sustainability with a 100% recycled chipboard look and feel. One major benefit of the *Frosted Folder* is its low price point, allowing end users to go green without exceeding their budget. The 16pt Frosted Enviropure base stock is priced the same as Independent's Group 1 stocks, and is also available in 18 pt, 20pt and 22pt to meet a wide variety of presentation folder and packaging needs.

For more information on the *Frosted Folder*, or to learn additional facts about how Independent Printing is helping customers create sustainable products, call 1-800-236-2439, or visit their website at www.independentprinting.com.

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