



PRESS RELEASE

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New Service Makes it Easy for Printers to Profit from Website Design Services

HOLLY, MICHIGAN – Fyrian LLC, the innovator in easy-to-use web development solutions, today announced the availability of a new reseller program for the printing industry that enables businesses of all sizes to profit from the surging demand for web design services – without any programming skills, additional personnel or special software required.

“In the past, printers haven’t had an efficient, profitable way to offer web design services to their clients,” explained Fyrian LLC founder and president, Mark Dollan,. “The only options were to give up control and revenue to freelancers, or make a large investment in personnel and software to keep web design in-house. As a result, most printers have either been missing out on the profits that website design can generate, or have been unable to generate enough revenue to make it a significant part of their business.”

Designed with the guidance of printing industry professionals, the revolutionary Fyrian System is a turnkey solution that empowers its resellers to sell websites at up to a 500% profit with unprecedented ease and control. And because it’s available as a private-label solution, printers have the option of customizing the Fyrian System with their own name, logo and branding, or utilizing the Fyrian name. Sales materials, presentations and a complete training program is also available to help Fyrian resellers achieve success with the system.

In an economy where printers are working harder than ever to remain profitable and grow their operations, the Fyrian System offers the opportunity for a highly-profitable revenue stream with minimal investment in existing staff and resources. In fact, offering web design services can attract new clients and lead to additional print business.

About Fyrian: Based in Holly, Michigan, Fyrian LLC is a privately owned company that specializes in building resellable, state-of-the-art websites that include features such as an industry-leading Content Management System (CMS) that enables clients to maintain and update their own website right from a web browser, a built-in lead capture and management system for contacts and customer opportunities, and sought-after features like available e-Commerce functions, an e-mail marketing system, blogs, forums, photo galleries, and custom web applications to easily create dynamic, online businesses. The flexibility of the Fyrian System allows its resellers to meet a wide range of client needs and budgets, while creating designs that rival those of dedicated web design firms costing many times more.

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