

BROADBASED

PUBLIC RELATIONS, LLC

For Immediate Release

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Trey Byrd Joins Paramount Performance Marketing

JACKSONVILLE, Fla., March 2, 2010 – Trey Byrd has joined [Paramount Performance Marketing](#), one of Jacksonville’s largest commercial printers since 1912, as an account executive working with current clients and identifying and developing new market potential.

“Trey has relationships in the local community that will help us grow in Jacksonville and expertise that will assist in growing the business regionally and nationally,” said Jon Cummins, CEO and President of [Paramount Performance Marketing](#).

Trey served in the military and in 2002 earned his B.A. in political science from the University of North Florida. For the past seven years Trey has worked for and with local and state governments including campaign manager and staff member for Mayor John Peyton.

*[Paramount Performance Marketing](#), formerly known as *Paramount Printing*, is one of Jacksonville’s oldest commercial printers, founded in 1912. Paramount offers printing technologies that range from traditional offset to digital and inkjet web solutions. The company also offers fully-integrated marketing solutions including multi-channel marketing integration, PURL campaigns and direct mail. Paramount is a leading provider of Election Day ballots across the country and is certified by all three major optical scan ballot machine manufacturers. Paramount is an FSC-certified company, a member of the First Coast Manufacturer’s Association and the Jacksonville Lean Consortium. Located at 5299 St. Augustine Road, the company can be found on the web at www.paramountjax.com or can be reached at 904-448-1700.*

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